

Career guidance & counselling

At Srinivas University, a comprehensive, developmental program designed to assist individuals in making and implementing informed educational and occupational choices. A career guidance and counselling program develops an individual's competencies in self-knowledge, educational and occupational exploration, and career planning.

Career Guidance and Counselling Key to the Delivery of Vocational-Technical Education.

Career guidance and counselling programs help individuals acquire the knowledge, skills, and experience necessary to identify options, explore alternatives and succeed in society. These programs better prepare individuals for the changing workplace of the 21st century by:

- teaching labour market changes and complexity of the workplace
- broadening knowledge, skills, and abilities
- improving decision making skills
- increasing self-esteem and motivation
- building interpersonal effectiveness
- maximizing career opportunities
- improving employment marketability and opportunities
- promoting effective job placement
- strengthening employer relations

Every student disabled, disadvantaged, minorities, limited English proficient, incarcerated, dropouts are also benefitted by it.

The Key Components of Successful Career Guidance and Counselling Programs

- A planned sequence of activities and experiences to achieve specific competencies such as self-appraisal, decision making, goal setting, and career planning
- Accountability (outcome oriented) and program improvement (based on results of process/outcome evaluations)
- Qualified leadership
- Effective management needed to support comprehensive career guidance programs
- A team approach where certified counsellors are central to the program
- Adequate facilities, materials, resources
- Strong professional development activities so counsellors can regularly update their professional knowledge and skills
- Different approaches to deliver the program such as outreach, assessment, counselling, curriculum, program and job placement, follow-up, consultation, referral

Counsellors have opportunities to participate in an education and training system that integrates academic and vocational education, to encourage individuals' greater participation in further education by articulating secondary and post-secondary education, to renew their commitment to servicing the most at-risk or disadvantaged of our society, to promote program outcomes and performance measures, and to respond to business and economic development.
